



Lotte Shopping Co., Ltd.

3Q 2006 performance

Investor Relations



Disclaimer

INVESTOR RELATIONS

The information contained in this presentation has not been independently verified. No representation or warranty express or implied is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions contained herein. It is not the intention to provide, and you may not rely on this presentation as providing, a complete or comprehensive analysis of Lotte Shopping Co., Ltd.'s financial or trading position or prospects. The information and opinions in this presentation are provided as at the date of this presentation and are subject to change without notice. None of Lotte Shopping nor any of its respective affiliates, advisors or representatives shall have any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this presentation.

Some of the information in this presentation may contain projections or other forward-looking statements regarding future events or the future financial performance of Lotte Shopping, as defined in the safe harbour provisions of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements can be identified by the use of forward-looking terminology such as “anticipates”, “approximately”, “are expected to”, “believes”, “expects”, “intends”, “may”, “seeks”, “should”, “will”, “will continue”, “would be” or similar expressions or the negative thereof or other variations thereof or comparable terminology. These forward-looking statements include all matters that are not historical facts, and actual results may differ materially. Lotte Shopping undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Financial information as of and for the nine-month period ended September 30, 2006 presented herein are being reviewed by our independent auditor, and such figures are subject to change.

This presentation does not constitute an offer or invitation to purchase or subscribe for any securities and no part of it shall form the basis of or be relied upon in connection with any contract, commitment or investment decision in relation thereto.

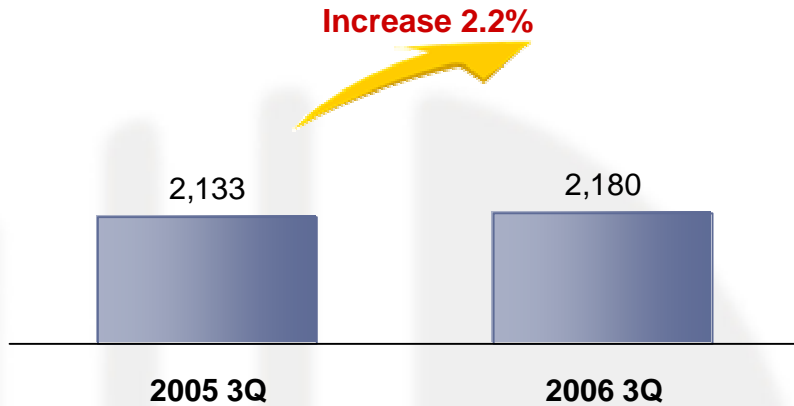
The shares of Lotte Shopping have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended (the “Securities Act”), or the securities laws of any state of the United States or other jurisdiction and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and any applicable state or local securities laws.

The following presentation may not be forwarded or distributed to any other person and may not be reproduced in any manner whatsoever. Any forwarding, reproduction or distribution of this presentation in whole or in part is unauthorized and may result in a violation of the Securities Act or the applicable laws of other jurisdictions.

2006 3Q Operating Performance

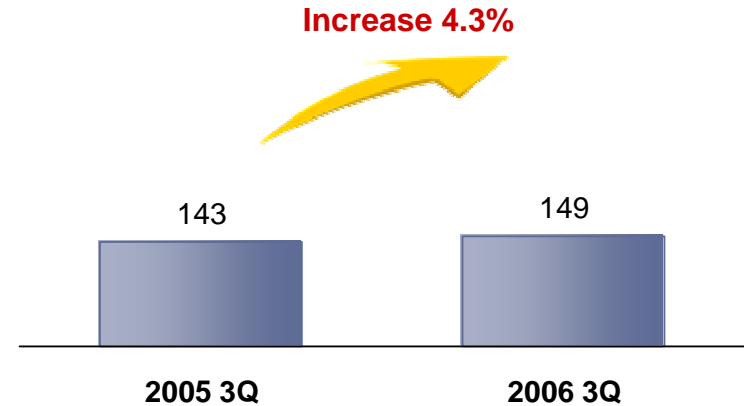
INVESTOR RELATIONS

Gross Sales

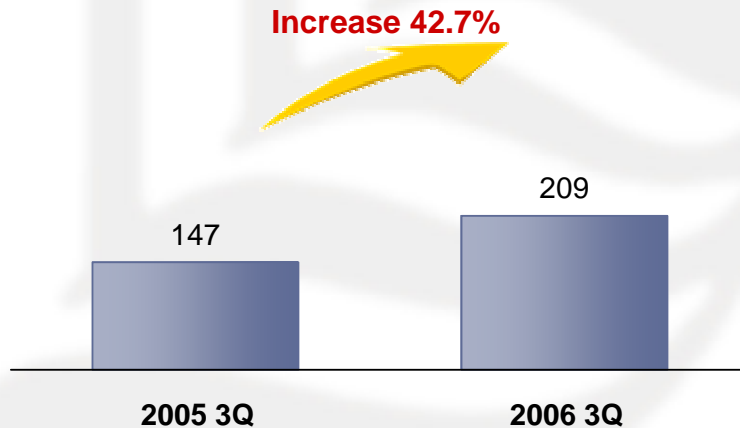


Operating Profit

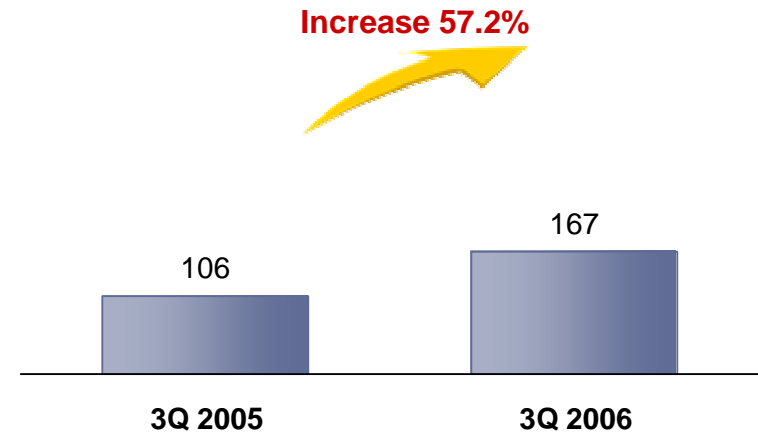
(Unit: W bn)



Ordinary Profit



Net Income

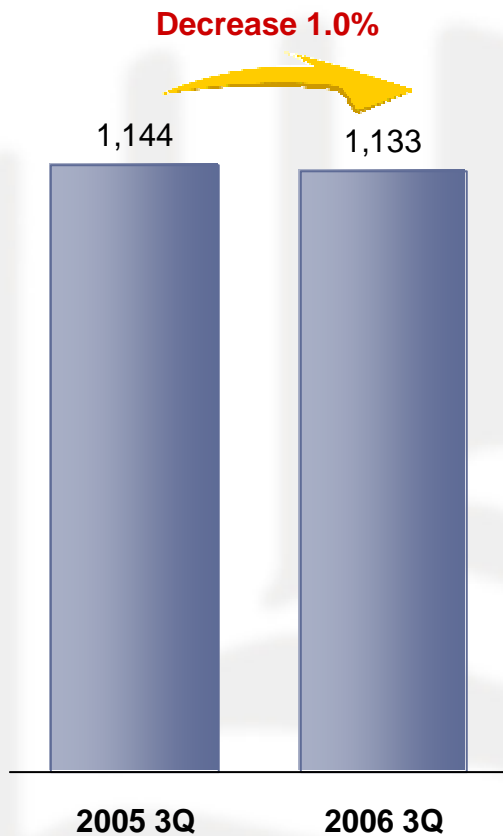


Business Division - Department Store

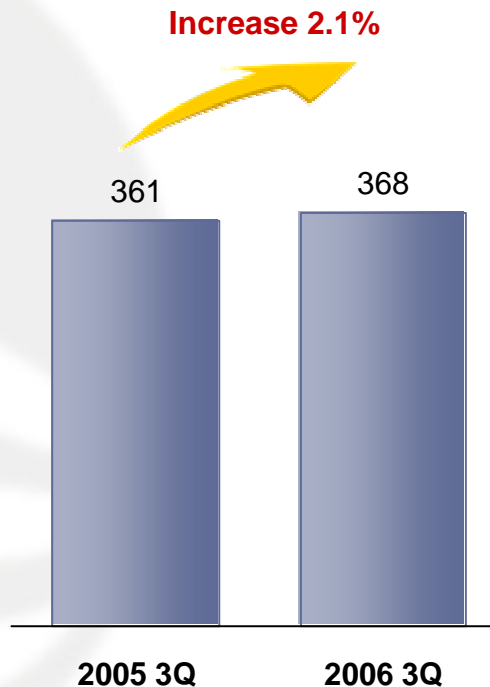
INVESTOR RELATIONS

(Unit: W bn)

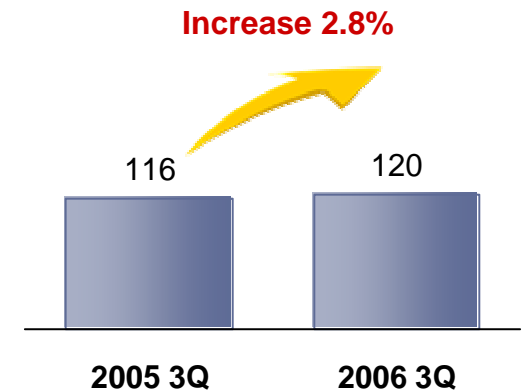
Gross Sales



Gross Profit



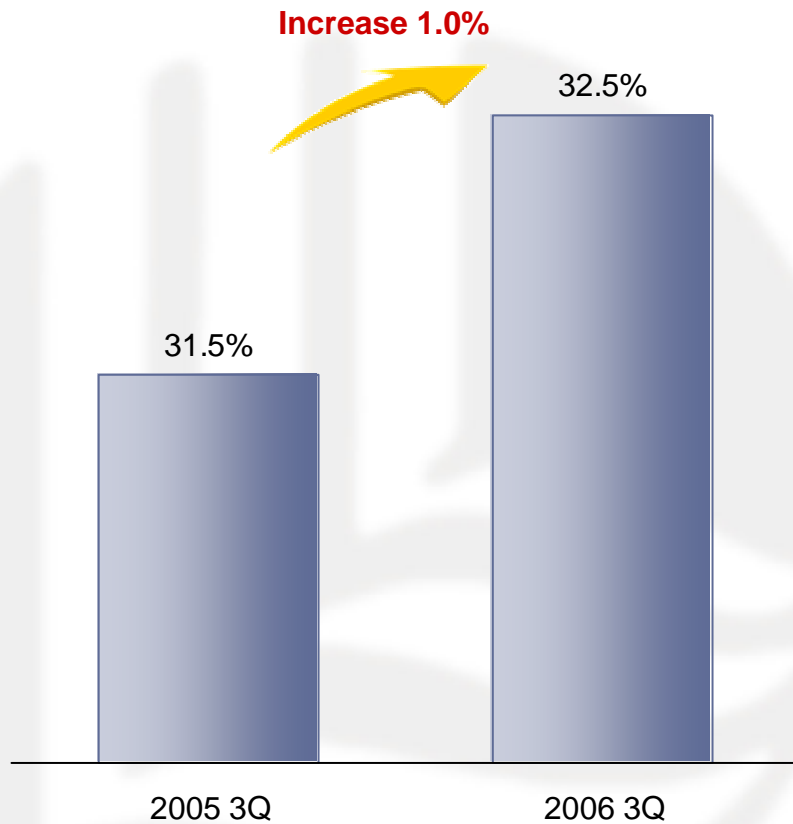
Operating Profit



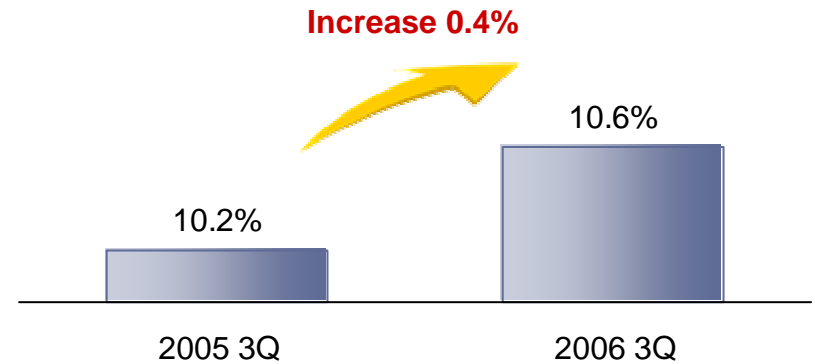
Business Division - Department Store

INVESTOR RELATIONS

Department Store Gross Profit Margin



Department Store Operating Profit Margin

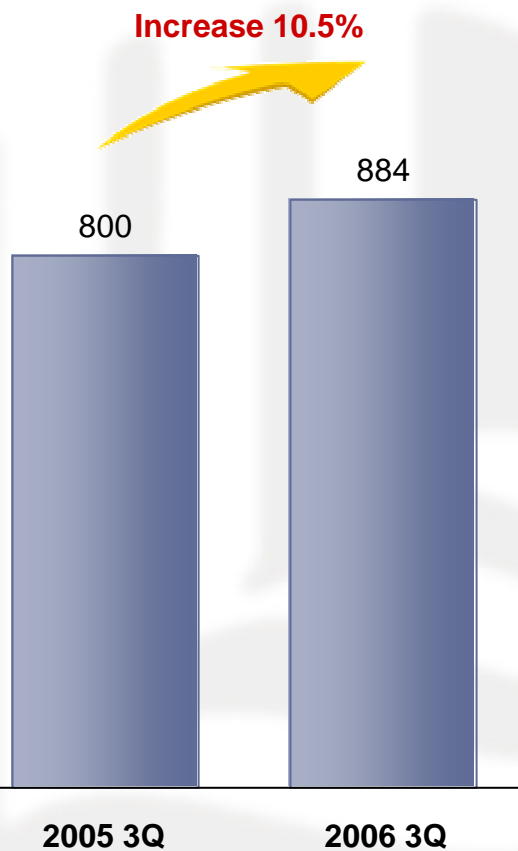


Business Division - Discount Store

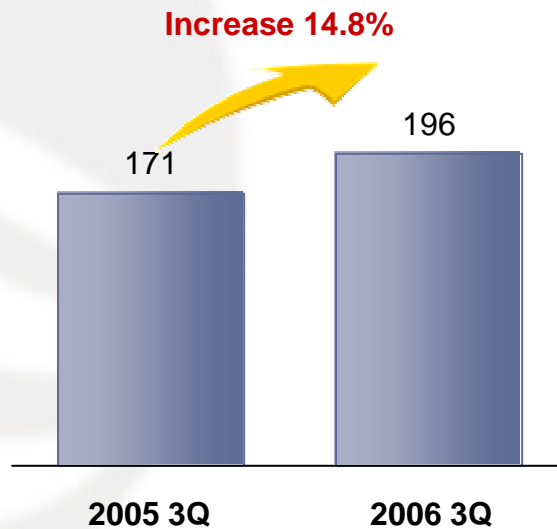
INVESTOR RELATIONS

(Unit: W bn)

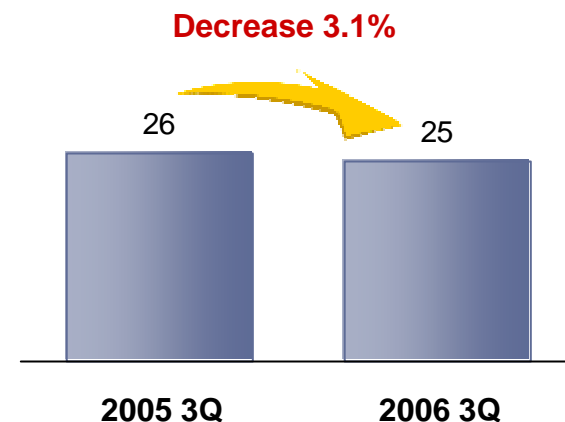
Gross Sales



Gross Profit



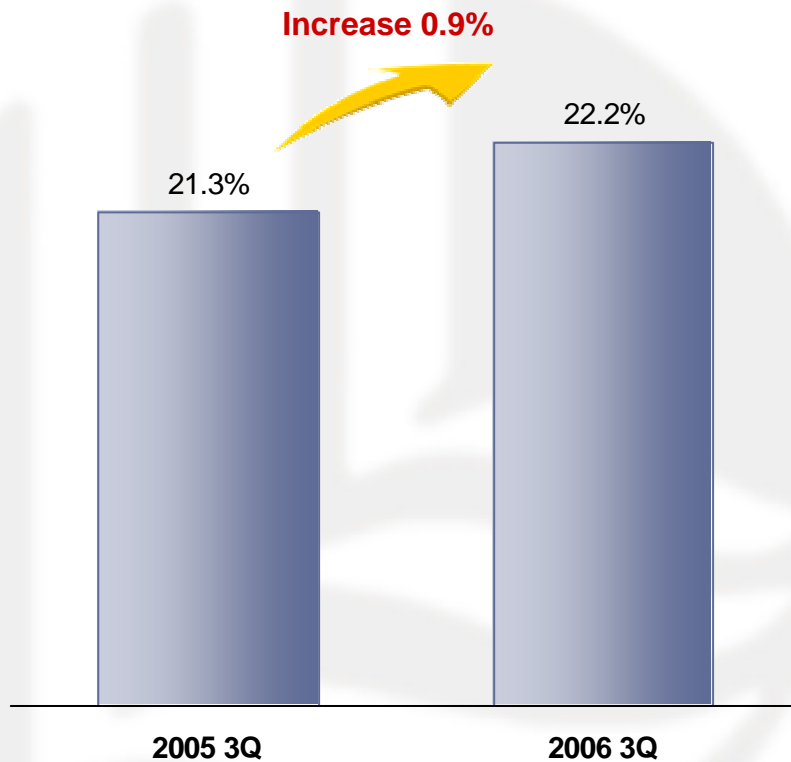
Operating Profit



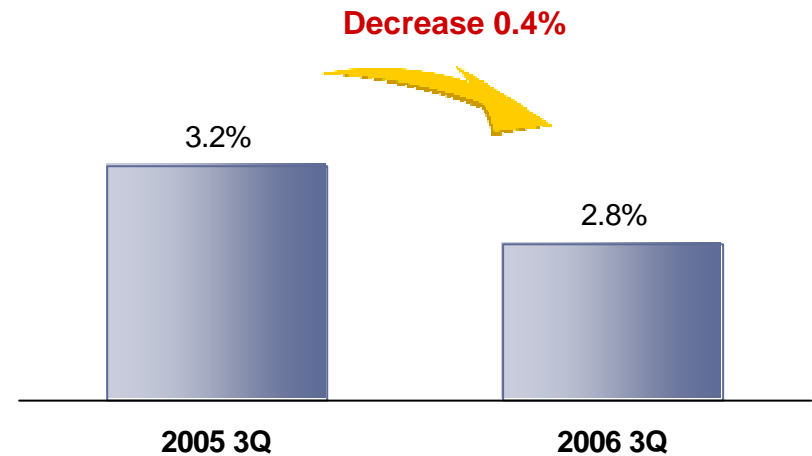
Business Division - Discount Store

INVESTOR RELATIONS

Discount Store Gross Profit Margin



Discount Store Operating Profit Margin



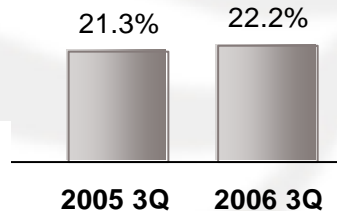
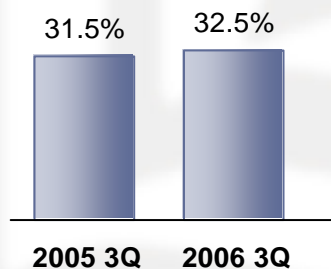
2006 3Q Operating Performance - Summary

(Unit: W bn)	Lotte Shopping		Department Store		Discount Store	
	2005 3Q	2006 3Q	2005 3Q	2006 3Q	2005 3Q	2006 3Q
Gross Sales	2,133	2,180	1,144	1,133	800	884
(Net Sales)	(2,083)	(2,122)	(1,122)	(1,100)	(786)	(870)
Gross Profit	574	618	361	368	171	196
Operating Profit	143	149	116	120	26	25
Ordinary Profit	147	209	-	-	-	-

Gross Profit Margin

Department Store

Discount Store



Operating Profit Margin

Department Store

Discount Store

