



Lotte Shopping Co., Ltd.

invites you to a Conference Call with

**Mr. Il Min Yi / Director, International Business Division,
Lotte Department Store**

Topic: Acquisition of Woori Home Shopping

Date: Wednesday, August 2, 2006

Asia Call :

**Time: 5:30 PM (Hong Kong Time)
6:30 PM (Seoul Time)
10:30 AM (London Time)**

US Call:

**Time: 10:00 PM (Hong Kong Time)
10:00 AM (New York Time)**

Conference Call Dial-in Numbers:

**HONG KONG Toll Number: +852-2286-5616
SINGAPORE Toll Free Number: +800-120-4335
SOUTH KOREA Toll Free Number: +00798-14800-6062
UNITED KINGDOM Toll Free Number: +0800-279-3593
USA Toll Free Number: +866-821-4730**

Passcode: LOTTE

Call Leader: Il Min Yi

DIAL IN DETAILS FOR INSTANT REPLAY FOR 7 DAYS

**HONG KONG TOLL: +852-2802-5151
SINGAPORE TOLL: +65-6883-9146
UK TOLL: +44-207-019-0811
UK TOLLFREE: 0800 068 9057
USA TOLL: +1-203-369-4612
PASSCODE: 777000**